

R19

Code No: 764AH

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

MBA IV Semester Examinations, July - 2021

INTERNATIONAL HUMAN RESOURCE MANAGEMENT

Time: 3 hours

Max.Marks:75

**Answer any five questions
All questions carry equal marks**

- 1.a) What is the kind of demographic changes that has been the cause of international labour migration?
b) What are the challenges arising due to cultural differences in International HRM functioning? [8+7]
2. State and explain the four cultural predispositions towards managing things as exhibited by MNCs. [15]
- 3.a) What are the roles of HR in building a globally competitive business organization?
b) What role does HR have in structuring organization strategically for competitive advantage? [7+8]
4. Discuss the procedure for linking HRM practices to competitive strategies and organization structure. [15]
- 5.a) What are the reasons for growth of expatriates for international assignments?
b) What are the key factors involved in selection of personnel for international assignments? [7+8]
- 6.a) What is cross cultural training (CCT)? Examine Tung's framework of CCT.
b) How do you effectively mentor expatriates for a successful assignment? [8+7]
- 7.a) What are the success factors of an effective cross-cultural training module?
b) How can multinationals assist dual career couples' repatriation? [8+7]
- 8.a) What are the theories of compensation in the context of international business?
b) What are influencing factors in overseas compensation? [7+8]

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